

# JULIA GRIFFIN

DESIGN\*ART\*SOCIAL MEDIA



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## EXPERIENCE

### JULIA GRIFFIN DESIGN ~ OWNER & OPERATOR 2020-PRESENT

- Established and maintained client relationships; including overseeing creative timelines, contracts, and brand standards
- Designed digital assets including: social media graphics, ad campaigns, event graphics, video graphics, and other digital products.
- Created print assets such as bus wraps, pamphlets, handouts, political mailers, postcards, and event signage

### IUPAT ~ CREATIVE SPECIALIST 2020-2023

- Established a consistent design standard and maintained the style guide for all digital assets
- Conceptualized and produced high-performing social assets for use across social
- Managed intake, production, and delivery of all asset requests from comms to other departments, including implementing the first project tracking system and ticket request form
- Overhauled the online merchandise store, created a promotion plan, and designed new store products
- Worked with vendors to increase effectiveness in reaching non-English-speaking membership

### BERNIE 2020 ~ GRAPHIC DESIGNER 2020-2023

- Designed & created social media assets for Instagram, Twitter, and Facebook
- Created stickers, t-shirts, and other fundraising merchandise
- Developed print assets for internal use, volunteers, and organizers
- Created digital assets for rallies, email campaigns, and website/opp graphics in coordination with other teams

### OUR REVOLUTION ~ INTERN/COMMUNICATIONS ASSOCIATE 2017-2019

- Designed social toolkits, annual reports, fundraising material, merchandise, and other assorted digital presentations
- Drafted press releases, managed press lists, collected clips, and maintained pages on the website

## EDUCATION

MARYMOUNT UNIVERSITY  
ARLINGTON, VA  
BFA IN MEDIA DESIGN & COMMUNICATION  
MAGNA CUM LAUDE

## SKILLS

ADOBE PHOTOSHOP	PRINT DESIGN
ADOBE ILLUSTRATOR	MICROSOFT WORD
ADOBE INDESIGN	MICROSOFT POWERPOINT
SOCIAL MEDIA DESIGN	WRITING

JULIAGRIFFINDESIGN.COM